

freebox Revolution

freebox player



BY S+ARCK



freebox server

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In 2002 Free designed the first triple-play box – the Freebox – and its **€29.99/month** offer. Free was the first French telecom operator to offer ADSL fixed telephony and to include calls to all French landlines first – internationally after that - in the package.

Free was also the first French telecom operator to offer ADSL TV in 2002. Since then Free has never stopped offering ever-increasing services at an unchanged price (€29.99/month).

In 2006 an OECD survey revealed that the Freebox triple-play offer was the most competitive within the OECD.

A few months later, with the launch of the Freebox HD, Free sought to offer each subscriber the best of technological innovations: HDTV, 3DTV, 40Gb digital recorder, PLC, 802.11N WiFi, etc. Each of these innovations is included in the €29.99/month package with no extra charge.

Four years after its launch, the Freebox HD is still the most high-performance box on the market.

Free is continuing to innovate and is now introducing the Freebox Revolution to offer Free subscribers even more for still the same monthly cost of €29.99.

To access the videos, click on



freebox Revolution

No box has ever offered so many services at such a reasonable price.

**Calls to all mainland
France mobiles**
in Metropolitan France

On-site assistance guaranteed
within 10 working hours

Audio CD/CD/DVD/
Blu-ray™ players

HD Video Games
2 games and a Gamepad

Revolutionary interface

Network Attached Storage
(NAS) **250 Gb**

Connected TV

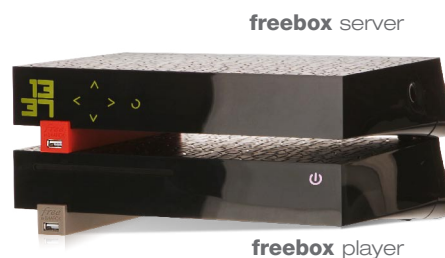
Integrated **DECT™ base**

Gyro **Remote control**

ADSL & Fibre compatible box

WiFi 802.11n 3x3 450 Mbps

Freeplugs (PLC)



€ 29.99 per month

Local loop availability option:
€5.99 per month

- Internet up to 28 Mbps for ADSL and effective reception of 100 Mbps for optical fibre
- FreeWiFi
- Calls to landlines in 103 different countries
- Voice mail services, fax, Ring Back Tone, etc.
- Over 400 channels available, of which 185 included in the package
- Access to the largest VOD and Catch-up TV platform

INCLUDED IN THE OFFER

Note: Tax inclusive on the 14th December 2010, may be adjusted in the event of changes in tax regulations. Interpersonal voice calls for a standard usage as described in the Telephony Specifications that concern fixed subscribers and third-party mobile operator subscribers in Metropolitan France that are available via a specific national plan number.

DECT™: Digital Enhanced Cordless Telephone.

Subscription available as from today www.free.fr or 1044. Deliveries as from the 3rd January 2011

freebox BY S+ARCK



"This is the first household Internet box I have designed, and to do so for Free was natural really. The box is obviously both democratic and revolutionary."

"It is democratic because in fact it is ridiculously inexpensive for what it offers: when you consider the thought processes, the intelligence and the information that it can contribute to achieving: the price is nothing."

"I have spent my life fighting for democratic design: improving the quality and lowering the price, quality available and rendered accessible to all, let everyone have it!"

"It has been an honour to work for Free since they work along the same lines and in that frame of mind."

"It is revolutionary because one can do absolutely everything with it. In fact, we are the only limit to boxes like this Freebox Revolution. The limit to what we can do with it is our imagination. Thanks to Free, power has been handed back to the people. It is a good thing and it does what it says on the box!"

Philippe Starck

To view the Philippe Starck's interview: [click here](#)

freebox server

The digital heart of homes

Freebox Revolution: a whole new world of digital potential.



■ All terminals connect

The Freebox Revolution has been designed to enable optimal Internet access:



A modem that is common to both fibre and ADSL

subscribers: Free has built the modem with both ADSL and optical fibre (FTTH) plugs so that Free subscribers can enjoy the best bandwidth provided by such technologies. With the new Freebox Revolution, Free subscribers transferring to Free's FTTH offer can keep the same modem and will be transferred to the optical fibre offer automatically.



The best WiFi on the market: 802.11n (450 Mbps). Free has introduced a WiFi with unequalled bandwidth offering each of the connected terminals the best Internet access: The WiFi network covers all encryptions (WEP, WPA/TKIP-CCMP, WPA2/TKIP-CCMP).



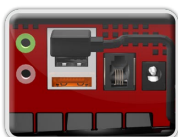
A Switch with 4 Gigabit Ethernet (1000 Base-T) ports that provide both comfort and power, that in turn will enable Free subscribers to share their content inside their home.



A **DECT™** (Digital Enhanced Cordless Telephone) **Cat-IQ base is integrated:** by using this technology in its Freebox Revolution, Free is facilitating the use of telephone within the house: 8 DECT™ handsets can be connected to the Freebox Revolution without needing to link them.



An easily accessible **USB 2.0:** port on the front where external hard disks and peripherals (digital cameras, MP3 players, etc.) can be connected in order to access their content.



The Freebox Revolution encompasses several connector technologies that meet different requirements: **2 USB 2.0 ports, 1 eSATA port, 1 audio video input/output.**



Integrated in the server are two loudspeakers for listening to music (music stored on the server or Web radio for example) or voice messages.

■ Simplify storage and sharing



In order to best match current usages and simplify sharing, Free has opted to integrate the hard disk into the modem-component of the box (server). The server hence boasts a **250 Gb** hard disk, thus enabling digital content to be stored and shared with greatest ease (both locally and distant) thanks to its Network Attached Storage (NAS).

Fast and easy network sharing within homes: UPnP (server) protocol is included in the server (NAS). This enables the different terminals in the house to share their content easily (films, videos, music and photographic libraries, etc.) as well as multi-terminal viewing (TV, computers, smart phones, notepads etc.).



« **Always On** »: content is accessible at all times wherever you are. All the household's content is centralised on the hard disk and accessible 24/7 without needing the computers to be powered on all the time. This functionality is also very useful for handling background Internet downloads.



With this Free offer, many of the Freebox Revolution functionalities can be accessed via mobile phones and notepads. For example, with the Freebox Connect application the server content (NAS) can be accessed and managed from an iPhone or iPad. Recordings can also be started remotely and the Freebox can be programmed from a mobile phone, as well as TV guides viewed, the TV programmed, voicemail managed and the Freebox remote-controlled. It also enables a virtual keypad on mobile phones.

This mobile phone application will be available as from January in the Appstore.

■ Lastly, this Freebox Revolution displays many advanced functionalities, such as:

- **Parental controls** enabling parents to select the times at which the computer can be connected to Internet.
- **Automatic download of** http, ftp and torrent.
- **Bandwidth monitoring**, connection history, access status and status of network parameters and functions, etc.
- **Local Web server** for administration

freebox player

Smart TV



By designing this Freebox Revolution we aim to simplify using television whilst nevertheless offering the best of TV



Performance: an Intel® ATOM™ CE4100 processor

Free has selected the Intel® **ATOM™ CE4100 processor** for its Freebox Revolution. This processor combines high-performance, miniaturization and low consumption to offer Free subscribers optimal comfort of use. The smooth, ergonomic and intuitive user interface of 3D graphics mean users can fully benefit from the many services, TV functionalities and applications such as 3D Blu-Ray™, online gaming and content sharing.

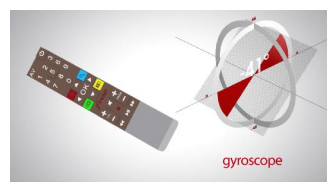
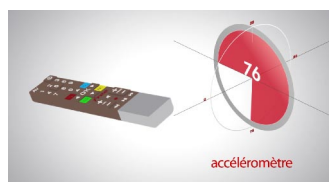
By selecting the Intel® architecture, which is open to Linux, Free will also enable the entire developer-community to contribute to via numerous applications.



An Interactive remote control

The Freebox Revolution remote control, also designed by Starck, was built to allow an easier use of TV and to enjoy highly intuitive interaction. The remote control uses radio communication with the Freebox Revolution: no need to point the remote control at the Freebox in order to use it.

Free also made it 'smarter' by giving it an accelerometer and a triple-axis gyro that enable Free subscribers to interact with the Freebox Revolution via simple hand movement and to surf the Web with great ease.



An intuitive TV interface

The Freebox player interface offers an unprecedented TV experience in terms of navigation simplicity and smoothness. The display quality contributes to both the aesthetics and the readability.

- **Channel preview:** when watching one channel, the programmes running on other channels can be viewed.



- **TV Guide:** navigation information appears over the programme, one can thus view it without interrupting the programme.
- **A true cinematographic encyclopaedia at the tip of your remote control:** thanks to this new Freebox Revolution, subscribers can access one of the largest cinema and TV-series information databases right there on their television screen. Just one click and they can access all the information sheets on the films and TV-series stored on their hard disk. They can also access castings, synopses, as well as actor and director filmographies.

The TV interface enables easy access to all the content saved on the Freebox server (NAS): music, photos and videos. Photos can also be viewed as a slide show.



Star trek (2009) ★★★★★
 Science fiction, Aventure, Drame, Action
 Long-métrage américain - 2h08min

Réalisé par J.J. Abrams
 Avec Chris Pine, Zachary Quinto, Eric Bana

SYNOPSIS :
 La plus grande odysée spatiale de tous les temps voit le jour dans le nouveau Star Trek, mettant en scène le premier voyage d'un tout nouvel équipage à bord de l'U.S.S. Enterprise, le vaisseau spatial le plus sophistiqué de l'histoire. Dans ce périple semé de dangers, d'action et d'humour, les nouvelles recrues doivent tout faire pour empêcher le plan diabolique d'un être maléfique menaçant l'humanité toute entière dans sa quête de vengeance. Le sort de la galaxie est entre les mains de deux officiers que tout oppose : d'un côté, James Kirk, originaire de la rurale IOWA, tête brûlée en quête de sensations fortes, de l'autre, Spock, issu d'une société basée sur la logique et rejetant toute forme d'émotion. Quand l'instinct fougueux rencontre la raison pure, une improbable mais puissante alliance se forme et sera seule en mesure de faire traverser à l'équipage d'effroyables dangers, là où personne n'est encore jamais allé.





Bande-Annonce



Casting



Lien web



Internet on TV

To further enrich the user's TV experience, Free has also integrated a Web navigator into its Freebox player. One can therefore browse the entire Web and bookmark favourites. Emails can also be accessed on the TV. Free's Webmail can be accessed on the screen directly.

Browsing is highly natural and fluid thanks to the remote control and using the cursor that appears on the screen. Free has designed a virtual keypad to enter text, again just one click and there it is.

Thus, with this Freebox Revolution, users can now access the entire Web straight on their television screen without needing a computer. Furthermore, a mouse and keyboard can also be connected to the player.

An integrated Blu-Ray™ player



Free wanted to simplify the access to household-content by designing a box that can act as any digital media player (dvd player, etc.) To achieve this Free has equipped its new Freebox Revolution with a Blu-Ray™ player.

This player can read all types of disk.



Thanks to this Blu-Ray™ player, Free subscribers can enjoy a truly high definition image (1080p) with 3D and Dolby® Digital Plus and 7.1 DTS-HD Master Audio sound.





Freestore: an application platform open to all publishers

This Freebox Revolution opens a whole new world to content publishers who will have access to an unequalled distribution platform. This Freestore is our vision of an open universe where developers and publishers can share the success of their applications and content with the Free-subscriber community.

This Freestore provides Free subscribers with a whole host of downloadable applications: practical applications, news and weather applications, social network applications, games, etc.



Freebox Revolution: your new game console

Free has teamed up with Gameloft®, the world leading downloadable-video-game developer and publisher in order to provide the first HD-game offer on a triple-play box. Gameloft's know-how combined with the Freebox Revolution's power will grant Free subscribers access to a game console whose performance is equivalent to those sold in stores.

Games can be accessed via TVs connected to the Freebox Revolution and offer huge enjoyment : intuitive, simple, fluid... with the Freebox Revolution, gamers can enjoy video games fully.

This offer will be available as soon as the new Freebox Revolution is released and as a world premiere with a huge range of games: Asphalt 5, N.O.V.A. Near Orbit Vanguard Alliance, Real Football 2011, Uno, Let's Golf 2 and Gangstar 2. Other games will gradually supplement the offer's catalogue.

As of the launch, 2 games are included in the package: Asphalt 5 and Let's Golf 2.





So that Free subscribers can enjoy the best of game sensations, the Freebox Revolution comes with its own Gamepad.

And of course, since the Freebox Revolution is connected 24/7, Free subscribers can play online!



Plug & Play

No box has ever been as easy to install as this Freebox Revolution: connected effortlessly within seconds.



The Freebox Revolution is made up of two components: the server and the player, which communicate via the electric network.

Everything is included:

- The Freebox Revolution is delivered with an HDMI cable in order to enjoy the best of High-Definition.
- A gamepad is also supplied to fully benefit from the HD game experience.
- Also integrated in the offer are the Freeplugs in the power supply units. They integrate PLC technology thus linking the components efficiently and securely. PLC simplifies connecting the server and the player: no more cables running around the house, the two boxes communicate via the house's electric network. Thus, the Freebox player can be installed anywhere in the house, even in a room that is far from the Freebox server.



Everything is pre-activated:

- Both server and player are easily installed thanks to the pre-associated Freeplugs: plug it in and it's ready to run !
- All terminals connect amongst each other and to Internet easily thanks to the WiFi pre-activation, the router functions and the **UPnP** (Universal Plug & Play) function. The **UPnP** function helps to connect all the peripherals simultaneously.
- Telephone services and all the associated services (voicemail, fax, etc.) are available immediately.

DEDICATED TO SUBSCRIBERS

This new Freebox Revolution offer includes:

- All calls to our hotline émis from the subscriber's Free landline
- The guarantee of on-site home assistance within 10 working hours:

In the event of a technical problem that has not been resolved over the phone, a Free technician will attend the Free subscriber on site, at their house, within ten working hours* of the call. This service is included in the package and available in areas that cover 70% of French households.

With these two novelties in addition to the already-existing Free services (Internet assistance Website that is constantly being upgraded with videos, a virtual assistant – Eva, and all the other services that are listed on our assistance Website) we are offering each subscriber **the best assistance possible whatever their request.**

* Service offered for subscribers located in the areas covered by Local Technical Assistance, the timescale is guaranteed inasmuch as the subscriber can accommodate the appointment time suggested by Free, once the request has been confirmed compensation will be granted up to one euro per hour-late for a maximum of ten hours per month. Reimbursement terms, definition of working hours and lists of zones and areas can be viewed on <http://www.free.fr/assistance/>.



The **MOBILE** REVOLUTION HAS BEGUN

Free was granted the 4th mobile phone licence in January 2010. This will enable the company to launch a mobile offer in 2012, driven by the same willpower as in 2002 when it launched its broadband offer and Freebox: innovate and provide revolutionary and competitively-priced offers.

But why wait for 2012 to begin this mobile revolution?



Free now includes calls to all French mainland **mobile operators** in Metropolitan France

Calls to the 60 million mainland French mobile phones in Metropolitan France are now included in the Freebox Revolution **€ 29.99** per-month package

Thus, thanks to Free, not only will Free subscribers be able to ring mobiles freely from their Freebox landline (excluding premium calls) but they will also be able to lower their mobile phone bill!

Henceforth, by subscribing to the Freebox Revolution offer, mobile costs can be lowered considerably. Making calls to French mobiles from Free landlines and lowering a mobile minutes-deal by one hour **can save 120 euros per year!**

Note: Interpersonal voice calls for a standard usage as described in the Telephony Specifications that concern fixed subscribers and third-party mobile operator subscribers in Metropolitan France that are available via a specific national plan number.